Effective Leadership Practices

How to Lead a Team of Leaders

By

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Entrepreneurship is Bigger Than You & Me
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“It is essential that we examine ways in which we can create new sources of income in our state. One way is to focus on the organic growth of small businesses that can create jobs and wealth. Students that participate in our program get the experience of hard work to plan a new startup along with the emotional maturity to deal with decisions that affect their future and our economic wellbeing.”

- Dr. Sul Kassicieh
Purpose + Passion – Not Either/Or
What Will Be Your Impact?

“Self-trust is the first secret of success...the essence of heroism.”
- Ralph Waldo Emerson
What Kind of Co-Founder Will You Be?
The Leadership Challenge

Behavior Can Be Learned.
Model the Way

Find your voice to identify your values.

Lead by example: make your actions congruent with your shared values.

“What you do is so loud, I can’t hear what you say.”
- Ralph Waldo Emerson
DWYSYWD = credibility

Do What You Say You Will Do.
Inspire a Shared Vision

Envision the future with exciting and purposeful possibilities.

Enlist others in a common vision thru shared aspirations.

Make the struggle worthwhile.
Challenge the Process

Seize opportunities to improve.

Take risks to experiment, generate wins & learn from experience.

“Those who lead others to greatness seek and accept challenge.”
- Jim Kouzes & Barry Posner
Enable Others to Act

Foster collaboration thru trust and relationships.

Strengthen others thru self-determination and competence.

*The true measure of a leader is how many leaders he or she creates.*
Encourage the Heart

Recognize contributions by appreciating individual excellence.

Celebrate values & victories thru a spirit of community.

“Leaders create self-fulfilling prophecies about how ordinary people can produce extraordinary results.”

- Jim Kouzes & Barry Posner
"Our product is a mineral heat shield coating designed to reduce the temperature of any surface exposed to the sun and energy consumption."

"We aim to build a fashion brand where quality goes hand-in-hand with affordability."

"We will provide multimedia production services for clients and collaborating businesses."

"Our business will reach the next level by offering fresh, chocolate dipped treats and catering options for big events."

"We offer a mobile application focused on Time Management for Kids."

"Our solution will allow the ability to teleport between humans perspectives while viewing major sporting events."

"We will provide an online marketplace where a consumer or an organizer can purchase products required for his/her event with convenience based on theme and event type."

"We are a pharmacy startup in Las Cruces that will target long-term care facilities in New Mexico."

"We will provide the fast casual restaurant for all environmentally conscious consumers, and be the leader of the flexitarian diet in America."
Yes, You.

People will not believe in the message if they don’t believe in the messenger.